

Please renew your membership

[View this email in your browser](#)



There's Still Time to Renew!

Dear Resident

Thanks very much for your membership and past support in the SERRA organization.

There's still plenty of work to be done this year and we would like to ask you to renew your membership for 2018!

The theme for our membership drive for 2018 is "Together, we can make a difference"

Last year was another very dynamic year in our neighbourhood. SERRA volunteers have been working hard on your behalf. Here are just a few of the ways we have worked to help make a difference the South Eglinton neighbourhood:

- **Fighting infill "monster" homes.** We've assisted residents and gone to the Committee of Adjustment, the OMB and now TLAB to fight (often successfully!) for improvements to these out-of-character properties.
- **Dealing with new mid-rise and high-rise developments.** Working with the City, developers, planners, and others, we take an active role in trying to

make these developments better. A major initiative has been the campaign, now over three years old, against the proposed development at the site formerly known as 18 Brownlow. We have achieved some significant wins on this issue and a settlement has recently been reached. However, the fight must go on given the number of large new developments proposed for our neighbourhood.

- **Participating in important planning for the future of our area.** SERRA is an active participant in the Midtown in Focus, Yonge-Eglinton Secondary Plan review, which hopes to revitalize our outdated planning bylaws, with a comprehensive plan now completed.
- **Heritage.** SERRA is helping to identify and support the preservation of heritage assets.
- **Environmental / Green Initiatives.** An example in 2017 was the “Tree for Me” event held in June Rowlands Park in October.

But we cannot do this without the support of concerned residents like you. We rely on you to help fund the many activities we are undertaking on your behalf. In fact, we are completely funded by members.

Please take a minute to renew your membership (only \$25!) and you'll be covered right through 2018. We also ask that you consider making an additional donation to help us with the costs of hiring experts to provide legal and urban planning advice to support our efforts.

It's easy: Visit our website and fill in the online form: <http://www.southeqlinton.ca/membership/>

On our website you will also find much more information on local issues and SERRA activities.

Best regards,



Andy Gort,
President, SERRA



Copyright © 2018 South Eglinton Ratepayers' & Residents' Association, All rights reserved.

We send out messages to residents who have expressed interest in our community

Our mailing address is:

South Eglinton Ratepayers' & Residents' Association
P.O. Box 43613
1601 Bayview Avenue
Toronto, ON M4G 4G8
Canada

Add us to your address book

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

